

**BUY, SELL, HOLD**

# STOCK SELECTOR

**OPT-IN E-MAIL ADDRESSES**

Plus Mailing Addresses

258,049	Opt-In E-mail addresses	\$80/M
108,025	Mailing addresses only	\$105/M
26,822	Quarterly hotline	\$110/M

## An opt-in e-mail list of Wall Street's high income\high net worth investors.

**PROFILE:** Stock Selector offers it's 100% verified opt-in subscribers/investors current information on earnings notices and estimates, stock research reports, industry trends and a variety of other timely financial/investment news.

You will be reaching affluent, highly motivated investors who trade online and are actively seeking up-to-the minute news as well as information on the latest financial products, services and publications available. All of these net-savvy online investors/consumers have significant purchasing power and use the internet to make investment and other purchasing selections.

StockSelector is able to offer a premium audience to advertisers. A recent users survey revealed:

- ▶ **Income \$175,000+**
- ▶ **Approx. net worth 1 million+**
- ▶ **Age range 35-60**
- ▶ **91% subscribe to major financial publication**

StockSelector's affluent subscribers have proven to be responsive to financial offers, travel offers, consumer goods and computer product/services.

E-mail addresses are 100% double opt-in (follow up e-mail was sent for verification). These opt-in investors have specifically requested information related to financial offers, literature and advice.

Final copy is due no less than 3 business days prior to the scheduled broadcast date. Each marketing message includes a clear unsubscribe option.

Cancellation less than 5 business days prior to the scheduled broadcast date requires payment in full.

**SOURCE:** 100% Opt-in investors requesting information on various offers, services, publications and periodicals from StockSelector.com.

**UPDATE**  
DEC 2009

Names thru  
NOV 2009

**MINIMUM TEST**  
**10,000**

**MAINT:**

Cheshire Labels, - N/C  
Floppy Disc \$15.00  
CD-Rom: \$15.00  
P/S Labels: \$10.00/M  
E-mail/Modem: \$15.00

**SELECTS:**

100% Zip Sequence  
State, SCF \$ 5.00/M  
Keying N/C  
Run Charges \$10.00/M  
Phones 10.00/M

**List Information**

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NEW MAILER REQUIRED TO PRE-PAY ON FIRST ORDER

MINIMUM ORDER: 10,000 2 SMP REQUIRED. 20% COMMISSION TO RECOGNIZED BROKERS. ORDERS CANCELLED AFTER MAIL DATE REQUIRE PAYMENT IN FULL.

ALL CANCELED ORDERS LESS THAN 5 BUSINESS DAYS PRIOR TO THE SCHEDULED BROADCAST DATE REQUIRE PAYMENT IN FULL.

CARD# SS1



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