



Update
JULY 2010

Names thru
JUNE 2010

106,469 Mailing addresses \$105/M
25,477 Quarterly hotline \$110/M

Wall Street's high income/high net worth speculative investors.

PROFILE: Reach highly motivated, experienced investors that are in constant pursuit of Wall Street's latest, hottest "inside information" they can possibly get their hands on.

All of these active, speculative investors subscribe to The Stock News Report to receive the latest information on emerging, undervalued and overlooked publically traded small-cap-companies that are still flying "below the radar".

SNR makes it possible for these investors to profit, and profit big, by supplying information about potentially profitable small-cap investments.

These accredited speculative investors are interested in micro-cap and small-cap stocks and are a captive audience for up-to-the-minute investment news on the latest stock picks.

A recent user survey revealed:

- ▶ **Age range 30-65**
- ▶ **Median income \$200K+**
- ▶ **87% subscribe to a major financial publication**
- ▶ **76% male**
- ▶ **Net worth approx. \$1 million+**

RECOMMENDED USAGE:

These affluent subscribers have proven to be responsive to financial offers, travel offers, consumer goods and computer product/services.

MINIMUM TEST
5,000

MAINT:

Cheshire Labels, - N/C
Floppy Disc \$15.00
CD-Rom: \$15.00
P/S Labels: \$10.00/M
E-mail/Modem: \$15.00

SELECTS:

100% Zip Sequence
State, SCF \$ 5.00/M
Keying N/C
Run Charges \$10.00/M
Phones 10.00/M

List Information
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GlobalDirectLists.com

NEW MAILER REQUIRED TO PRE-PAY ON FIRST ORDER

MINIMUM ORDER: 10,000.
SMP REQUIRED. 20% COMMISSION TO RECOGNIZED BROKERS. ORDERS CANCELLED AFTER MAIL DATE REQUIRE PAYMENT IN FULL.

ALL CANCELED EMAIL ORDERS LESS THAN 5 BUSINESS DAYS PRIOR TO THE SCHEDULED BROADCAST DATE REQUIRES PAYMENT IN FULL.

ALL CANCELED POSTAL ORDERS WILL BE BILLED AT A FLAT FEE OF \$50 IN ADDITION TO, APPLICABLE, RUN CHARGES OF \$10/M AND SELECTION, TAPE AND SHIPPING CHARGES.

CARD# SNR



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