

IT-Zone

Wireless Product Buyers *for Business*

UPDATE

3/5/2008

Names thru
FEB 2008

77,553 12 Month Buyers \$105/M
18,544 Quarterly Hotline \$115/M
Fundraising Rate \$75/M

MIN#

PROFILE: Wireless technology holds unprecedented change in the way companies do business. Reach top level business executives/decision makers who are currently purchasing the latest technology in wireless communication products and applications for their company. These savvy corporate buyers seek to maintain a competitive advantage by evaluating and implementing state-of-the-art wireless applications & products to enhance and improve both administrative and sales forces.

Within the last 12 months these highly motivated corporate executives have purchased the next generation of wireless technologies such as air-cards, wireless access points, wireless PC's & laptops, LAN equipment, keyboards, monitors printers, pocket PC's and more.

All of these executive buyers are the top earners in their company and have demonstrated tremendous purchasing power both professionally and personally. They are excellent prospects for high tech products and services, travel offers, insurance, cell phones, portable computer products, corporate credit cards, business & financial publications, investment offers.

This file is selectable by employee size.

- Age range 35-60
- 71% earn at least \$100,000

SOURCE: Direct Mail

MINIMUM TEST
5000

MAINT:

Cheshire Labels, - N/C
Floppy Disc \$15.00
CD-ROM: \$15.00
P/S Labels: \$10.00/M
E-mail/FTP: \$15.00

SELECTS:

100% Zip Sequence
State, SCF \$ 5.00/M
Keying N/C
Run Charges \$10.00/M
Phones \$20.00/M

List Information
Contact:
Global Direct
Tel: (561) 586-8336
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info@gdlists.com

NEW MAILER REQUIRED TO PRE-PAY ON FIRST ORDER

MINIMUM ORDER: 5,000 2 SMP REQUIRED. 20% COMMISSION TO RECOGNIZED BROKERS. ORDERS CANCELLED AFTER MAIL DATE REQUIRE PAYMENT IN FULL.

ALL CANCELLED ORDERS WILL BE BILLED AT A FLAT FEE OF \$50 IN ADDITION TO, APPLICABLE, RUN CHARGES OF \$10/M AND SELECTION, TAPE AND SHIPPING CHARGES.

CARD# ITZ1



GLOBAL DIRECT *List Management*

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