

# IT-Zone

## Wireless Product Buyers *for Business*

**UPDATE**

**NOV 2011**

**Names thru  
OCT 2011**

77,553      12 Month Buyers      \$105/M  
18,544      Quarterly Hotline      \$115/M  
**Fundraising Rate**      \$75/M

MIN#

**PROFILE:** Wireless technology holds unprecedented change in the way companies do business. Reach top level business executives/decision makers who are currently purchasing the latest technology in wireless communication products and applications for their company. These savvy corporate buyers seek to maintain a competitive advantage by evaluating and implementing state-of-the-art wireless applications & products to enhance and improve both administrative and sales forces.

Within the last 12 months these highly motivated corporate executives have purchased the next generation of wireless technologies such as air-cards, wireless access points, wireless PC's & laptops, LAN equipment, keyboards, monitors printers, pocket PC's and more.

All of these executive buyers are the top earners in their company and have demonstrated tremendous purchasing power both professionally and personally. They are excellent prospects for high tech products and services, travel offers, insurance, cell phones, portable computer products, corporate credit cards, business & financial publications, investment offers.

This file is selectable by employee size.

- Age range 35-60
- 71% earn at least \$100,000

**SOURCE:** Direct Mail

**MINIMUM TEST  
5000**

**MAINT:**

Cheshire Labels, - N/C  
Floppy Disc \$15.00  
CD-ROM: \$15.00  
P/S Labels: \$10.00/M  
E-mail/FTP: \$15.00

**SELECTS:**

100% Zip Sequence  
State, SCF \$ 5.00/M  
Keying N/C  
Run Charges \$10.00/M  
Phones \$20.00/M

List Information  
Contact:  
**Global Direct**  
**Tel: (561) 533-6691**  
**Fax: (561) 585-9469**  
**E-Mail:**  
**info@gdlists.com**

NEW MAILER REQUIRED TO PRE-PAY ON FIRST ORDER

MINIMUM ORDER: 5,000 2 SMP REQUIRED. 20% COMMISSION TO RECOGNIZED BROKERS. ORDERS CANCELLED AFTER MAIL DATE REQUIRE PAYMENT IN FULL.

ALL CANCELLED ORDERS WILL BE BILLED AT A FLAT FEE OF \$50 IN ADDITION TO, APPLICABLE, RUN CHARGES OF \$10/M AND SELECTION, TAPE AND SHIPPING CHARGES.

CARD# ITZ1



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