



UPDATE

JULY 2010

Names thru
JUNE 2010

105,048	12 Month Buyers	\$110/M
25,423	Quarterly Hotline	\$120/M
	Fundraising Rate	\$75/M

MINIMUM TEST
5000

MAINT:

Cheshire Labels, - N/C
Floppy Disc \$15.00
Magtape: \$25.00
P/S Labels: \$8.00/M
E-mail/Modem: \$15.00

SELECTS:

100% Zip Sequence
State, SCF \$ 5.00/M
Keying \$ 2.00/M
Run Charges \$10.00/M
Phones \$10.00/M

PROFILE:

Reach highly qualified individual investors who responded to a direct mail solicitation and then were pre-qualified by a licensed investment professional for a personal income of at least \$200,000+ and a net worth of at least \$1 Million+. This file consist of only those individual investors who qualified as an *accredited* investor and who actually purchased shares of stock or units of an initial public offering (IPO).

You will be reaching high income/high net worth *speculative* investors who normally have large amounts of liquid, investable money. They are the "players" in the investment arena, seeking speculative, high risk/high return investment opportunities. In constant pursuit of the "insider edge" they have proven to be buyers of financial investment information and products that will allow them to build their portfolios, maximize profits and enhance their affluent lifestyles.

These direct mail responsive investors/financial info buyers have significant purchasing power and a never ending quest for new financial and investment information which makes them prime targets for: ***Financial Publications and Newsletters, Online trading services, Investment offers, Credit Card offers, Seminars, Wealth Building Opportunity offers, Business offers and Publications, Travel and Upscale Gifts.***

- ▶ **Income \$200,000+**
- ▶ **Age range 40 – 60**
- ▶ **96% subscribe to one or more financial publications**
- ▶ **85% have more than one brokerage accounts**
- ▶ **92% Subscribe to online service**

List Information
Contact:

Global Direct
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Fax: (561) 585-9469
Email: inquire@
globaldirectlists.com

NEW MAILER REQUIRED TO PRE-PAY ON FIRST ORDER

MINIMUM ORDER: 5,000.
SMP REQUIRED. 20% COMMISSION TO RECOGNIZED BROKERS. ORDERS CANCELLED AFTER MAIL DATE REQUIRE PAYMENT IN FULL.

ALL CANCELED EMAIL ORDERS LESS THAN 5 BUSINESS DAYS PRIOR TO THE SCHEDULED BROADCAST DATE REQUIRES PAYMENT IN FULL.

ALL CANCELED POSTAL ORDERS WILL BE BILLED AT A FLAT FEE OF \$50 IN ADDITION TO, APPLICABLE, RUN CHARGES OF \$10/M AND SELECTION, TAPE AND SHIPPING CHARGES.

SOURCE: Direct Mail

ZIP+4 and NCOA'd cleaned quarterly

CARD# AC2



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