

Audio / Video Conferencing



Corporate Executive Buyers

UPDATE

108,088 12 Month Buyers \$110/M
27,555 Quarterly Hotline \$120/M
Fundraising Rate \$75/M

MIN#

PROFILE: Reach highly motivated C level executives who are actively involved with corporate professional development and have purchased within the past 12 months an executive level audio/video conference program/software from one of many audio conference providers in the corporate development and training genre. A variety of topics are covered including business and corporate management, employee leadership, employee law, telecommuting issues, corporate strategies and more.

These powerful top level corporate executives are active leaders within their corporation and have proven to utilize a wide range of executive information resources in order to stay abreast of the latest innovations within the corporate world. They have also attended executive summits and have utilized business consulting, training and market research services to enhance their knowledge base in order to compete more effectively in their market segment.

These highly successful corporate executives are conference and product buyers who spend \$250.00 - \$1000.00 annually on audio/video, transcripts, conferences and seminars. They continually demonstrate tremendous purchasing power both professionally and personally and are premium prospects for: seminars & conferences, business & financial publications, portable computer products, online & distance learning, executive travel, executive gift items, high tech products & services, corporate credit cards and executive self improvement offers.

UNIT OF SALE: \$250.00 - \$1000.00

SOURCE: Direct Mail

UNIT OF SALE:
\$250.00 - \$1000.00

MINIMUM TEST
5000

MAINT:
Cheshire Labels, - N/C
Floppy Disc \$15.00
Magtape: \$25.00
P/S Labels: \$8.00/M
E-mail/FTP: \$15.00

SELECTS:
100% Zip Sequence
State, SCF \$ 5.00/M
Keying \$ 2.00/M
Run Charges \$10.00/M
Phones \$20.00/M

List Information
Contact:
Global Direct
Tel: (561) 533-6691
Fax: (561) 585-9469
E-Mail:
info@gdlists.com

NEW MAILER REQUIRED TO PRE-PAY ON FIRST ORDER

MINIMUM ORDER: 5,000 2 SMP REQUIRED. 20% COMMISSION TO RECOGNIZED BROKERS. ORDERS CANCELLED AFTER MAIL DATE REQUIRE PAYMENT IN FULL.

ALL CANCELLED ORDERS WILL BE BILLED AT A FLAT FEE OF \$50 IN ADDITION TO, APPLICABLE, RUN CHARGES OF \$10/M AND SELECTION, TAPE AND SHIPPING CHARGES.

CARD# AC1



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